



PREMIER WINTER RACING EVENT

ROCK FALLS, WI

FEBRUARY 2025



SHOWCASE YOUR BUSINESS!

The inaugural Winter Sports Storm event will take place at the Rock Falls Raceway in February 2025 & feature a variety of high-octane winter racing events. Expected attendance is 3000+ in the first year. Become a sponsor today to align your brand with this one-of-a-kind community event!

Sponsorship opportunities begin at just \$900.

wintersportsstorm.com



SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP PACKAGE

- Up to 20' x 30' exhibit space at the event.
- Tagged in a minimum 4 Facebook posts.
- Logo / link included on sponsor page on website.
- Track-side event signage (up to 25 sq ft) provided by event.
- Additional event signage onsite provided by sponsor.
- Included in 10 to 20 PA messages live throughout the event.
- 30 general admission tickets + 10 VIP sponsor admission tickets.
- Access to exclusive kickoff party with beverages & appetizers.
- Designated sponsor parking.

\$1900



SILVER SPONSORSHIP PACKAGE

- Up to 20' x 30' exhibit space at the event.
- Tagged in a minimum 2 Facebook posts.
- Logo / link included on sponsor page on website.
- Track-side event signage (up to 20 sq ft) provided by event.
- Additional event signage onsite provided by sponsor.
- Included in 10 to 16 PA messages live throughout the event.
- 20 general admission tickets + 10 VIP sponsor admission tickets.
- Access to exclusive kickoff party with beverages & appetizers.
- Designated sponsor parking.

\$1400



BRONZE SPONSORSHIP PACKAGE

- Up to 20' x 30' exhibit space at the event. Tagged in a minimum 1
- Facebook post. Logo / link included on sponsor page on website. Track-
- side event signage (up to 15 sq ft) provided by event. Additional event
- signage onsite provided by sponsor. Included in a minimum of 8 PA
- messages live throughout the event. 10 general admission tickets + 4
- VIP sponsor admission tickets. Access to exclusive kickoff party with
- beverages & appetizers. Designated sponsor parking.
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\$900